



“ As one of our greatest passions, we are always looking for new ways for our clients to experience the explosiveness and excitement of sporting, automotive and special events. ”

The Ultimate High

The GR8 Experience for High Net -Worth

Not all experiences are created equal – from being in the back row to the front, from standard to exclusive accommodations. GR8, with Steve Horan helping orchestrate many of these once-in-a-lifetime opportunities, maximizes the experience, allowing for more personal touches and oftentimes access to the seemingly inaccessible.

The team behind GR8 brings with them specialty, in-depth knowledge of travel, art, sports, and the luxury world. Leveraging decades of partners and relationships at local and national levels, they work to turn clients’ dreams into realities and craft unique travel and event experiences you’ll encounter nowhere else.

Horan, in charge of Strategic Partnership Development, himself grew up in Newport, Rhode Island, and, looking to expand his perspective, he traveled the world after finishing college. Today, his own travels have taken him to over 70 countries, where he has been exposed to and become familiar with each locale’s specific customs and cultural traditions.

Along with this vantage point, Horan’s career took him across the globe: he worked for London and Sydney locations of Hilton Hotels and the Carlton in Johannesburg, South Africa. As well, he’s served as CEO for a luxury travel management company and on the advisory board for American Express Vacations, appealing to the desires of Platinum and Centurion members.

Today, Horan’s background helps with developing and coordinating clients’ adventures, seeking innovative ways for them to experience a destination, whether that’s being close to the action or going behind the scenes. Among the possibilities are attending award ceremonies, film festivals, and other entertainment events, from Fashion Weeks to premier sports games and auto racing, or going on a tailor-made luxury journey, with GR8 planning out all accommodations and logistics. ■



Barnabas Carrega and Luca Pavanelli